

Ethan Everitt

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PROFESSIONAL SUMMARY

UC Berkeley English graduate and creative media professional who grew a photography TikTok from zero to 46K+ followers and 14M+ views in under three months, then converted that audience into a paying freelance photography business. Skilled in short- and long-form video editing, content strategy, audience analytics, and client-facing creative work. Wrote, directed, and produced a cinematic trailer for an original fantasy IP that earned 104K+ views and an 8% CTR on a channel launched with no audience.

EDUCATION

University of California, Berkeley May 2026
Bachelor of Arts in English, GPA: 3.6

Irvine Valley College May 2024
Associate of Arts in Humanities, GPA: 3.8

EXPERIENCE

Content Creator and Freelance Photographer April 2026 - Present
Self-Employed Remote

- Grew a photography-focused TikTok account to 46K+ followers, 14M+ cumulative views, and 3.6M+ likes within three months of launch through high-performing short-form content
- Develop viral content under the 'girlfriend photo taker' brand by combining visual storytelling, strong hooks, thorough editing, and accessible creative advice
- Identified that the audience was overwhelmingly women rather than the boyfriends the tutorials address, and built content around the share—the video reaching her first is what makes him watch it
- Convert organic content reach into a freelance photography business, acquiring and serving paying clients in communication, posing direction, and editing

Video Editor Intern June 2025 - July 2025
Forge Media Group Lake Forest, CA

- Edited 20+ short- and long-form podcast videos, optimizing pacing, clarity, and hooks for audience retention, increasing followers by 15% and views by 34%
- Conducted SWOT analyses for prospective clients; developed and pitched client acquisition strategies to leadership

Event Intern June 2025
Games for Change New York, NY

- Guided attendees through immersive game showcases focused on social impact and narrative-driven experiences
- Delivered technical and experiential support in a fast-paced conference environment

Event Intern May 2025
Pathos Labs / PopShift Joshua Tree, CA

- Supported production and logistics for a storytelling-focused retreat with screenwriters, showrunners, and futurists

Food Server December 2022 - January 2025
China Palace Restaurant Tustin, CA

- Managed high-volume customer service, including orders, timing, and guest needs in a fast-paced setting

Freelance Video Editor July 2020 - August 2020
World of Dance Remote

- Edited long-form interviews for a major media brand with 6M+ YouTube subscribers using Adobe Premiere Pro

PROJECTS & HONORS

- Scripted, directed, produced, and edited [Bullethunters](#), a cinematic trailer for an original fantasy IP: 104K+ views, 8% CTR, and 1.5K+ subscribers gained on YouTube (October 2025)
- Directed voice actors, coordinated commissioned artists, and built the 3D animation and graphic design; wrote the title and thumbnail that earned an 8% CTR on a channel launching with no audience
- Photography published in The Ear, Issue 27, Irvine Valley College literary journal (April 2023)

SKILLS

Production & Content: Video Editing, Photography, Photo Editing, Short-Form Video, Long-Form Video, Content Strategy, Copywriting, Creative Writing, Storytelling, Pitch Development

Tools & Software: Adobe Premiere Pro, Adobe Photoshop, Adobe Lightroom, Adobe Creative Suite, CapCut, Canva, Google Workspace, Microsoft Office 365, Microsoft Excel

Platforms & Analytics: TikTok, Instagram, YouTube, Social Media Analytics, Community Engagement